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# APPENDIX A



# ORA's CTF Phase II Workshop Presentation, R. 13-01-010 March 10, 2014

CTF Program Goals

Applicant Information

CTF Metrics

# Introduction

ORA presents these slides on 3 topics to facilitate Phase II Workshop discussion and CTF program solutions:

- 1. Program Goals** – ORA’s proposed edits to the CD Staff Proposal’s three CTF Program Goals.
- 2. Applicant Information** – What kind of information do CTF applicants currently provide? Is it adequate? ORA reviews recent Community College and CBO applicant provided information for discussion purposes.
- 3. CTF Metrics** – ORA proposes metrics for periodic CTF recipient reporting to improve the program. Carrier metrics will require later discussion (possibly Phase III).

# CTF Program Goals (ORA Edits)

ORA recommends that the goals be revised to read:

- 1) to bring every Californian direct access\* to advanced communications services in their local communities;
- 2) to ensure high-speed internet connectivity for CTF-eligible community and governmental ~~and~~ institutions at reasonable rates; and
- 3) to increase high-speed internet access ~~penetration~~, and high-speed internet-enabled healthcare and education services, in communities with lower rates of internet adoption and greater financial, healthcare or educational needs.

\* ORA revised “access” definition: “Access” means providing high-speed, real-time, interactive, any-to-any connections to the public during reasonable ~~business~~ hours at minimal or no cost.

# Applicant Information

## **Community College Applications (current practice)**

- CCs file a simple 1-page application;
- Application does not ask who uses the services;
- CC applicants may or may not include a list of services to be funded by CTF;
- No information is requested concerning service contracts or tariffed services;
- ***Approval is based solely upon applicant's status as a community college.***

# Applicant Information

## Community Based Organizations (current practice)

CBO Applicants must identify their services offered with check boxes; some applicants furnish brochures with additional information about their services.

- |   |   |
|---|---|
| <input type="checkbox"/> 211                                      | <input type="checkbox"/> Headstart        |
| <input type="checkbox"/> Educ. Instruction                        | <input type="checkbox"/> Pre-K            |
| <input type="checkbox"/> Healthcare                               | <input type="checkbox"/> Adult Education  |
| <input type="checkbox"/> Job Training                             | <input type="checkbox"/> Juvenile Justice |
| <input type="checkbox"/> Job Placement                            |   |
| <input type="checkbox"/> Community Technology<br>Access/ Training |   |

# Applicant Information

(CBOs continued)

ORA sampled 18 CBO applications from Jan-May 2013 for the types of services the CBOs provided and the CBOs' levels of total organizational revenue.

- 16 checked “Educational Instruction,” of which 6 also checked “Adult Education” and 1 provided a brochure highlighting their pre-school.
- 2 checked “Community Technology”
- 1 checked “Healthcare”
- 2 applicants also checked 211 or job training & job placement

# Applicant Information

(CBOs continued)

## **High revenue CBO Applicants in sample:**

- S.F. Ballet, w/ \$40.2 m. in revenues, submitted 5 applications for 5 different sites (Educational Instruction, Adult Ed.)
  - 3 were approved, including headquarters building
  - Brochures showed child and adult ballet instruction -- but no digital divide activities
  - Presumably Internet for administrative use

(CBOs continued)

**Mid-range revenue CBOs in sample, Approved:**

- Extended Childcare Coalition, Sonoma Cty. (\$2.4 m.) Ed. Instruction
- Wilmington Jaycees Foundation (\$1.1 m.) no boxes checked, but senior & youth computer classes described in pamphlet
- Center On Policy Initiatives (\$1.1 m.) Ed. Instruction, brochure on community economic equity issues, although not Internet use
- College Track (\$13.3 m.) Ed. Instruction; high school/college student support; no IT mentioned in program literature other than a photo of a student being helped with an online college application
- Ujima Family Recovery Services (\$2.4 m.) Healthcare

**Mid-range revenue CBOs in sample, Rejected:**

- S.F. Housing Development Corp. (\$772k, 2013; \$6.1 m., 2012) 211, Ed. Instruction -- consisting of homeownership instruction
- Concern America (\$1.3 m.) Ed. Instruction; intl. developm., refugee aid
- Non-profit Housing Assn. of N. CA (\$1.4 m.) Community Technology; educate non-IT affordable housing specialists in broadband options for housing developments, i.e. indirect Community Technology aid

# Applicant Information

(CBOs continued)

**<\$1m revenue CBOs (or no revenue amt. filed),**

## **Approved:**

- St. John’s Lutheran Church, childcare
- Adorable Baby’s Jumpstart Corp (\$20k)
- Nuevo Amanecer Latino Children Services
- Laguna Greens Neighborhood Watch, Ed. Instruction –  
apparently in neighborhood watch activities

**<\$1m revenue CBOs (or no revenue amt. filed),**

## **Denied:**

- N. CA Conference of 7<sup>th</sup> Day Adventists, Ed. Instruction,  
apparently internal religious instruction

# Applicant Information

All CTF applications must be signed by an authorized agent, stating:

“that the subscribed discounted communications services will not be sold, resold, lease, transferred, shared with any other non-qualifying entity or person, used for personal purpose, **or used to purposes other than the intended goals of the California Teleconnect Fund to bridge the digital divide.**” (Emphasis added.)

ORA questions how applicants have been interpreting this last highlighted phrase.

# CTF Metrics (ORA proposals)

- 1. For direct internet service providers (libraries, CBOs, community colleges, K-12 school after-school programs, etc.)**
  - Hours of access (incl. times of day) to the public per month
  - Cost to public, if any, of access
  - Geographic area served
  - Capacity/ access stations available
  - Number of people served per month/ or actual person hours
  - Additional capacity needs, if any
  - IP Technology and services used
  - Cost of service/ mo.
  - Whether service is provided at tariffed rate or contract (if contract, contracting entity and geographic area(s) served)

# CTF Metrics (ORA Proposals)

- 2. For healthcare institutions**
- Nature of healthcare services provided
- Hours of service availability (incl. times of day)
- Cost to public, if any
- Geographic area served
- Number of patients served per month
- Additional capacity needs, if any
- IP Technology and services used
- Cost of service/ mo.
- Tariffed rate or contract (if contract, contracting entity and geographic area(s) served)

# CTF Metrics (ORA Proposals)

- 3. K-12; Community colleges**
- Nature of educational services
- Hours of access (incl. times of day) to students and to the public per month
- Cost to public, if any, of access
- Geographic area served
- Capacity/ access stations available to students, public, staff, administrators
- Number of people served per month/ or actual person hours
- Additional capacity needs, if any
- IP Technology and services used
- Cost of service/ mo.
- Tariffed rate or contract (if contract, contracting entity and geographic area(s) served)